

How it all began...

The first Laurel Run took place in 1997 when Wayne Hotelling, a retired teacher from Silver Creek, NY, ran and cycled more than 400 miles across the southern tier of the state to increase public awareness about people with developmental disabilities. Wayne and his wife, Elaine, named his journey the Laurel Run in honor of their oldest child, who was born with Down Syndrome.

Dutchess ARC began hosting the event locally in 1999 when our parent organization, NYSARC, Inc. organized an event to commemorate its 50th anniversary. In 2009, Dutchess ARC is proud to celebrate our 10th anniversary of the Laurel Run, which has raised much needed awareness about people with developmental disabilities, the obstacles they can face and why the funds raised are essential to continuing the services they deserve.

The 2009 Laurel Run will once again play host to 10-mile and 5k races in Freedom Park. We hope you and your family can join us for a fun filled day of children's activities, vendors, food and entertainment for all. Thank you in advance for your continued support.

Dear Friends and Colleagues,

I am writing today to invite you to join me in supporting a very worthwhile event: Dutchess ARC's Laurel Run, to be held on May 17, 2009 at Freedom Park in LaGrange, NY. Each year this event invites the community to come together to raise awareness about people with developmental disabilities and raise funds for the vital services they deserve.

Dutchess ARC is a longtime member of the Dutchess County Regional Chamber of Commerce and is proud of the fact that more than 91 cents of each dollar raised is put directly into their programs. By becoming a sponsor of the Laurel Run, you are supporting a local community service organization. By Giving Local First, your tax-deductible donation will ensure the continuation of programs and services people with developmental disabilities in Dutchess County depend on. Your dollar counts with Dutchess ARC and as a thank you for your support, your business will receive extensive coverage through a partnership with Cumulus Media and with valuable exposure through advertising.

You can also support this event by running alongside the hundreds of runners, including a selection of nationally ranked athletes. The Laurel Run is a family event that offers plenty of food, games, children's activities, prizes and vendors of a variety of health products and services.

Please consider becoming a sponsor of the Laurel Run and join us on May 17th where we can publicly show our appreciation. I look forward to your support.

Sincerely,



Charles S. North
Host, Dutchess ARC Laurel Run
President & CEO, Dutchess County
Regional Chamber of Commerce



1435 Route 44
Pleasant Valley, NY 12569



**2009 Runner Registration Form &
Sponsorship Opportunities**

Dutchess ARC's Laurel Run

Sunday, May 17, 2009

**Freedom Park
LaGrange, New York**



Sponsorship Form

Please complete, detach and return to:
Dutchess ARC Laurel Run
1435 Route 44, Pleasant Valley, NY 12569

Sponsorships will be honored through race day, however, the deadline for inclusion on printed materials is **April 3, 2009**.

Organization Name (please print)

Contact Person

Address

City State Zip

Telephone Fax

Email

Please check your Sponsorship Level:

- \$5,000 Title Sponsor
- \$2,500 Platinum Sponsor
- \$1,000 Gold Sponsor
- \$500 Silver Sponsor
- \$250 Bronze Sponsor

Enclosed is my check for \$ _____

Charge Mastercard Visa \$ _____

Name as it appears on credit card

Credit Card Number

Expiration Date

Signature

All sponsorships are tax deductible

Sponsorship Levels

Title Sponsor **\$5,000**

- Corporate name / logo on event publications
- Corporate name / logo on Finish Line Banner
- Corporate banner prominently displayed at Laurel Run
- Publicity on all event advertising and PSAs
- Preferred placement of corporate name / logo on tee shirts
- 20 complimentary race registrations
- Opportunity to provide items for goodie bags

Platinum Sponsor **\$2,500**

- Corporate name / logo on Laurel Run poster
- Corporate name / logo on day of event brochure
- Corporate name / logo on Finish Line Banner
- Corporate banner prominently displayed at Laurel Run
- Prominent placement of corporate name / logo on tee shirts
- 15 complimentary race registrations
- Opportunity to provide items for goodie bags

Gold Sponsor **\$1,000**

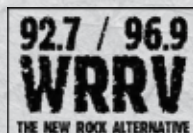
- Corporate name on Finish Line Banner
- Corporate name of day of event brochure
- Corporate name on event tee shirts
- Corporate name prominently displayed on signage at event
- 10 complimentary race registrations
- Opportunity to provide items for goodie bags

Silver Sponsor **\$500**

- Corporate name listed on day of event brochure
- Corporate name on event tee shirts
- Corporate name on signage at the event
- 4 complimentary race registrations
- Opportunity to provide items for goodie bags

Bronze Sponsor **\$250**

- Corporate name listed on day of event brochure
- Corporate name on signage at the event
- 2 complimentary race registrations
- Opportunity to provide items for goodie bags



Race Details

10 Mile Race

Course Certified

- \$1,680 total prize money to top finishers
- Trophies to first 3 runners in each division
- Open and Masters Categories for Male & Female

1st Place\$200

2nd Place\$100

3rd Place.....\$50

4th Place.....\$40

5th Place.....\$30

5k Run - 8 Divisions

- \$50 each to top male & female finishers
- Trophies to first 3 runners in each division
- Times registered for runners

Divisions - Male and Female

Ages 12 & under; 13-19; 20-29; 30-39;

40-49; 50-59; 60-69; 70 and over

ENTRY FEE

- \$20 ~ Pre-Registered Runners (due by 5/11/09)
Tee Shirts guaranteed to all Pre-Registered Runners

- \$25 ~ Day of Race Registration

Race Day Schedule

On Site Registration: 8:30 am - 9:45 am

Start Time for 10 Mile Race: 10:05 am

Start Time for 5k Run: 10:00 am

Kids' Races: 10:10 am (ages 14 & under)

Children must be supervised by an adult.

Wheelchairs & Hand Cycles are Welcome

Race Director, Rich Hanson - (845) 635-2058

Runner Registration

Please detach this portion and return completed form to:
Dutchess ARC Laurel Run
1435 Route 44, Pleasant Valley, NY 12569

Pre-Registration is due by **May 11, 2009**

I am registering for:

- 10-Mile Race 5k Race
- Kids ½ Mile Run Kids' Dashes

I will be using a:

- Hand Cycle Wheelchair

Tee shirt size Adult S M L XL
(circle one) Kids S M L XL

Enclosed is my runner fee of \$ _____

I would like to make a tax deductible donation of \$ _____

Name (please print)

Street Address

City State Zip

Telephone Number

Date of Birth

Age on Race Day _____ (If under age 18, must be accompanied by and have signed permission from adult.)

Male Female

For Official Use

Runner # _____

Please read and sign below:

Waiver: I know running a road race is a potentially hazardous activity, I should not enter and run unless I am medically able and properly trained. I agree to abide by any decision of a race official relative to my ability to safely complete the run. I assume all risks associated with running in this event, including but not limited to, contact with other runners, falls, weather conditions and conditions of the road. Having read this waiver, and knowing the facts, I, the undersigned, waive and release any and all rights and claims for damages I may have against Dutchess ARC, Mid Hudson Road Runners Club, Town of LaGrange, County of Dutchess, and any and all sponsors and their representatives, successors and assignees for any and all injuries suffered by me in said event. I hereby grant full permission to any and all the foregoing to use any photographs, videotapes, motion pictures, recordings or any other aspect of this event for any legitimate purpose. I also grant Dutchess ARC the right to release any contact information and/or race results in regards to the Laurel Run.

Signature _____

Date _____

If under age 18, Signature of Parent or Guardian is Required.