



Dear Potential Sponsor,

On behalf of the Orange Runners Club (ORC), we are pleased to invite you to partner with us through sponsorship of one of our longest standing club events, the **Jingle Jog 4-mile run/walk**, taking place this year on 12/6/26.

The Orange Runners Club is a nonprofit organization dedicated to promoting health, wellness, and community through running. Our mission is to make the sport accessible, inclusive, and welcoming for individuals of all ages and abilities.

The Jingle jog has been part of the tradition of the Orange Runners Club since the 1980s and is almost as long-standing as the club itself! We invite you to be a part of that history. The Jingle Jog is more than a race - it is a community event with a purpose. A portion of race proceeds directly supports ORC's charitable initiatives, including our **Sole Purpose** shoe campaign and **Scholarship Program**, both of which help create opportunities and remove barriers for local residents. You can learn more about these community programs here: https://www.orangerunnersclub.org/CharitableGiving_ORC.htm

We are inviting community minded businesses and individuals to partner with us in expanding these programs and increasing their impact. Your sponsorship not only supports a successful local event, but also directly benefits individuals, families, and organizations within our community.

Enclosed you will find our **Sponsorship Application & Agreement Form**, outlining sponsorship levels and recognition opportunities. We would also be happy to discuss custom sponsorship packages tailored to your business goals.

We would be proud to recognize your business or organization as a valued supporter of the Jingle Jog and the Orange Runners Club.

Thank you for your time, consideration, and commitment to community wellness. We look forward to partnering with you to make a lasting positive impact.

Sincerely,

Christina Murphy

Race Director, Jingle Jog

Orange Runners Club

christina.cordaro@gmail.com or 917-685-0444

Sponsorship Application & Agreement Form

Please join us in supporting us in the Jingle Jog 4-miler by contributing money or goods!

Sponsor Information

Business / Individual Name: _____

Contact Name: _____

Business Address: _____

Email: _____

Phone Number: _____

Website / Social Media (optional): _____

Sponsorship Details

Once the expenses of the race are covered, all remaining donations will be divided between our two community-based initiatives (**Sole Purpose** and the **Scholarship Program**). Additionally, if you would like to contribute an in-kind gift, such as a gift certificate or gift basket, to go to one of the non-speed related winners, please let us know!

Sponsorship Levels

☐ **Santa Claus (Title Sponsor) – \$2,500 (*One Available*)**

- Premier logo placement on race apparel
- Featured signage at event
- Recognition on ORC website and social media
- On-site promotional opportunity
- Verbal recognition at race

☐ **Reindeer Sponsor – \$1,000**

- Prominent logo on race apparel
- Recognition on ORC website and social media

- Opportunity to include promotional items at bib pick up

☐ **Jingle Bell Sponsor – \$500**

- Logo on race apparel
- Recognition on ORC website

☐ **Hot Cocoa Sponsor – \$250**

- Logo on race apparel or event signage

☐ **Holiday Spirit - all other contributions: \$_____**

Payment Information

- ☐ Cash
- ☐ Check
- ☐ Other

Agreement & Authorization

By signing below, I acknowledge my sponsorship commitment to the Orange Runners Club. I understand that contributions support community programming, race events, scholarships, and the Shoe Program.

Sponsor Signature: _____

Printed Name: _____

Date: _____

ORC Internal Use Only

Date Received: _____

Payment Received: ☐ Yes ☐ No

Amount: \$ _____

Notes:
